

WEB DESIGN BRIEF

Please take the time to fill out as many fields as possible. This will enable us to work out the most effective website pricing for you. Our websites fit within a three tier pricing structure:

Entry Level: Consist of multiple pages or a single scrolling site and include hyperlinks, forms, Google Maps, and other basic features.

Standard: Suitable for larger amounts of content - includes more features and gives the owner access to the back end/CMS, allowing them to edit images and text if required.

eCommerce: Upgraded version of CMS site, with online shopping integration.

COMPANY:

NAME:

DATE:

WHAT IS YOUR DEADLINE?

DO YOU HAVE A DOMAIN? (If no, you will need to purchase your domain or request us to do so)

DO YOU REQUIRE HOSTING (WEB/EMAIL)? (If you already have a hosting provider, we will need to obtain FTP details)

YES

NO

DESIGN BRIEF (If possible, please also provide a rough idea of page structure and content)

PLEASE INDICATE WHICH FEATURES YOU REQUIRE:

CONTACT/ENQUIRY FORM

BLOG

GOOGLE MAPS

SOCIAL MEDIA LINKS

NEWSLETTER SUBSCRIPTION

INSTAGRAM / TWITTER FEED

PHOTO GALLERY

PLEASE LIST ANY ADDITIONAL FEATURES OR REQUIREMENTS:

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PLEASE LIST ANY WEBSITES YOU LIKE AND WHY:

DO YOU HAVE A STYLE GUIDE FOR US TO ADHERE TO?

YES NO

DO YOU WISH TO UPLOAD PDF FILES?

YES NO IF YES, HOW MANY FILES?

IF SUPPLYING IMAGES, DO THEY REQUIRE EDITING/CORRECTION? (If yes, please describe requirements.)

Please ensure that all images are licensed and/or copyright-free.

DO YOU REQUIRE ANY STOCK IMAGES?

YES NO

DO YOU REQUIRE DIFFERENT LANGUAGES?

YES NO

THE FOLLOWING QUESTIONS APPLY ONLY TO eCOMMERCE SITES:

WHAT PAYMENT METHODS WILL YOU SUPPORT? (PayPal, eWay, Credit/Debit card, phone order, etc.)

HOW MANY PRODUCTS WILL YOU BE SELLING?

DO YOU REQUIRE PRODUCT PHOTOGRAPHY?

YES NO

DO YOU OFFER DELIVERY?

LOCAL NATIONAL INTERNATIONAL

We're here to help, even after the completion of your website!

Future changes/updates will be charged at our standard hourly rate of \$150 ex. GST (minimum fee \$45).